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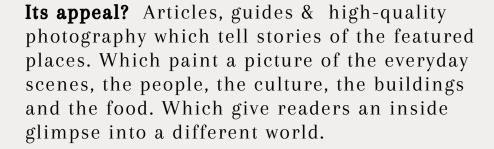
About me

I'm Karyn and I'm a published travel writer, photographer and blogger.



About the blog

The Indie Tripper is a love letter to the joys of independent travel. Launched in 2019, it has a particular focus on food, cultural experiences and off-the-radar locations in Ireland and Europe. It includes recommendations on unique, independent & boutique accommodation.



Travellers can rely on trustworthy recommendations in an engaging conversational style, the result of meticulous research, planning and astute observations.



Based in Dublin, Ireland

2019: The Indie Tripper

Ireland, Denmark, France, Italy, Netherlands, Portugal, Spain & UK,













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www.theindietripper.com

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Blog Statistics

The Indie Tripper has seen a massive growth in engagement in the past 12 months with a 262% increase in site visits, and a 257% increase in unique visitors. 82% of sessions come from organic search through Google. The site holds the #1 SEO ranking for city guides including Lyon, Carcassonne, Mantua and Ferrara, and has first-page ranking for other alternative destinations in both Ireland and Europe



Audience



Ireland	25%
UK	21%
Europe	17%
USA	16.5%
Australia	5.4%
Canada	3.6%
Rest of world	11.5



Monthly page views



Monthly unique visitors



Monthly impressions











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Social Media



@theindietripper



Audience (©)





41.2%

Female

Male

31% are aged 35-44 29% are aged 45-54



Ireland	36.4%
UK	21.8%
USA	6.3%
Italy	3.3%
France	1.8%

Instagram



Followers



Monthly reach

Female

Male

29% are aged 35-44 36% are aged 45-54

Audience



Ireland	85.6%
UK	4.3%
USA	2.9%
Australia	1.2%
France	1.2 %

Facebook

Followers



Monthly reach











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What can I do for you?

Partnering with The Indie Tripper can give your brand access to a discerning international audience of passionate travelers.

Demographic: time-pressed individuals with an interest in authentic and culturally enlightening travel experiences. Prioritize unique, independent & boutique accommodation.



Services & Collaborative Opportunities

- Press trips & reviews
- Photography & copy writing
- Guest writing or blogging
- Affiliate marketing
- Sponsored content and brand partnerships which align with the ethos and values of The Indie Tripper

Rates

Specific services are quoted on a case-by-case basis

Pricing details and a rate card for all collaborations available on request.









